## WHAT IS CLAIMED IS:

request call.

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1. A method for automated unit service requests from a telematics unit, the method comprising:

setting a unit request call trigger at the telematics unit from a call center;

receiving a unit request call based on the unit request call trigger;

and

configuring the telematics unit in response to the received unit

- The method of claim 1 further comprising:
   determining at the call center an available enrollment data; and
   configuring the unit request call trigger based on the determination.
- 3. The method of claim 1 wherein the step of receiving a unit request call based on the unit request call trigger comprises:
- receiving a carrier response to a generated unit request call, wherein the carrier response indicates MIN availability; and resetting the unit request call trigger responsive to the carrier response.
- 25 4. The method of claim 1 wherein setting a unit request call trigger comprises:

  receiving a subscriber service call at the call center;

determining if the telematics unit is data upload capable; and configuring the telematics unit to initiate the unit request call at a predetermined time based on the determination.

5. The method of claim 2 wherein determining available enrollment data comprises:

determining if a customer data record is expected.

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6. The method of claim 2 wherein determining available enrollment data comprises:

determining if a personal calling number is available.

- 7. The method of claim 1 wherein configuring the telematics unit comprises: performing a base configuration.
  - 8. The method of claim 1 wherein configuring the telematics unit comprises:

performing a base configuration; and performing a personal calling configuration.

9. A computer usable medium including a computer program for automated unit service requests from a telematics unit comprising:

computer program code for setting a unit request call trigger at the telematics unit from a call center;

computer program code for receiving a unit request call based on the unit request call trigger; and

computer program code for configuring the telematics unit in response to the received unit request call.

10.	The computer usable medium of claim 9 further comprising:
	computer program code for determining at the call center an
available enrollment data; and	
	computer program code for configuring the unit request call trigger
based on the	e determination.

- The method of claim 9 further comprising:

  computer program code for receiving a carrier response to a

  qenerated unit request call.
  - 12. The computer usable medium of claim 9 wherein computer program code for setting a unit request call trigger comprises:

computer program code for receiving a subscriber service call at the call center;

computer program code for determining if the telematics unit is data upload capable; and

computer program code for configuring the telematics unit to initiate the unit request call at a predetermined time based on the determination.

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13. The computer usable medium of claim 10 wherein computer program code for determining available enrollment data comprises: computer program code for determining if a customer data record is expected.

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14. The computer usable medium of claim 10 wherein computer program code for determining available enrollment data comprises: computer program code for determining if a personal calling number is available.

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15.	The computer usable medium of claim 9 wherein computer
program c	ode for configuring the telematics unit comprises:
	computer program code for performing a base configuration.

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- 16. The computer usable medium of claim 9 wherein computer program code for configuring the telematics unit comprises:

  computer program code for performing a base configuration; and computer program code for performing a personal calling configuration.
- 17. A system for automated unit service requests from a telematics unit comprising:

means for setting a unit request call trigger at the telematics unit from a call center;

means for receiving a unit request call based on the unit request call trigger; and

means for configuring the telematics unit in response to the received unit request call.

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18. The system of claim 17 further comprising: means for determining at the call center an available enrollment data; and

means for configuring the unit request call trigger based on the determination.

19. The system of claim 17 further comprising: means for receiving a carrier response to a generated unit request call.

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20. The system of claim 17 wherein means for configuring the telematics unit comprises:

means for performing a base configuration; and means for performing a personal calling configuration.

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